

# Digestive Disease Interventions

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## 1 ISSUANCE

- Frequency: 4 Times/Year
- Issue Date: March, June, September, November
- Mailing Date: 1<sup>st</sup> week of publication month

## 2 ESTABLISHED

2017

## 3 EDITORIAL CONTENT

Digestive Disease Interventions is a peer reviewed journal that aims to publish high quality review and original research articles on all aspects of digestive diseases interventions.

## 4 REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

All new advertising must be approved. Please send duplicate proofs to publisher.

## 5 POLICY ON PLACEMENT OF ADVERTISING

Advertising precedes and follows editorial section.

## 6 EDITORIAL-ADVERTISING RATIO

90% editorial - 10% advertising.

## 7 SERVICES TO ADVERTISERS

Bulk journal purchases and supplements are available.

Contact [Reprints@Thieme.com](mailto:Reprints@Thieme.com) for Editorial reprints.

## 8 STAFF

### Editors-in-Chief

Baljendra Kapoor, MD, FSIR, FCIRES

Interventional Radiology, Imaging Institute

Cleveland Clinic

David C. Madoff, M.D., FSIR, FACR

Department of Radiology and

Biomedical Imaging

Yale School of Medicine

**Production Manager:** Joycelyn Reid

**Advertising:** James G. Pattis

## 9 COVERAGE AND MARKET

- Coverage: National and International.
- Market Served: Interventional radiologists, gastroenterologists, gastrointestinal, hepatobiliary surgeons

## 10 CLOSING DATES

- Insertion Orders: Due 45 days prior to month of publication.
- Film, Mechanicals, Inserts: Due 45 days prior to month of publication.
- Publisher's Set Copy: Due 2 months prior to month of publication, billed at cost.
- Cancellations: Are not accepted after closing date.
- Extensions: Please contact advertising representative.

## 11 AGENCY COMMISSION

15% of gross billing on space, color and preferred positions

## 12 BLACK AND WHITE RATES

|          |                |
|----------|----------------|
| One Page | <b>\$1,295</b> |
| ½ Page   | \$910          |
| ¼ Page   | \$695          |

## 13 COLOR RATES

|          |                |
|----------|----------------|
| One Page | <b>\$2,670</b> |
| ½ Page   | \$2,295        |
| ¼ Page   | \$2,070        |

14 BLEED

No charge.

15 COVER AND PREFERRED POSITIONS

- a. Fourth Cover: 50%.
- b. Second Cover: 35%.
- c. Table of Contents: 25%.
- d. Page Facing 2nd Cover, Facing 1st Text: 20%.

16 MISCELLANEOUS

Rate Protective Clause: Proper notification will be given of any rate changes, and contracts may be cancelled at the time the change in rate becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

17 MECHANICAL REQUIREMENTS

a. Non-Bleed Sizes

|                       | Width | Height |
|-----------------------|-------|--------|
| Spread (2 Fac. Pages) | 14    | 10     |
| Full Page             | 7     | 10     |
| 1/2 Page (Horiz.)     | 7     | 5      |
| 1/2 Page (Vert.)      | 3 1/2 | 10     |
| 1/4 Page              | 3 1/2 | 5      |

b. Bleed Sizes

|                       | Width  | Height |
|-----------------------|--------|--------|
| Spread (2 Fac. Pages) | 16 6/8 | 11 1/8 |
| Full Page             | 8 3/8  | 11 1/8 |
| 1/2 Page (Horiz.)     | 8 3/8  | 5 1/2  |
| 1/2 Page (Vert.)      | 4 1/8  | 11 1/8 |
| 1/4 Page              | 4 1/8  | 5 1/2  |
| Trim Size             | 8 1/8  | 10 7/8 |

c. Insert Sizes

|        | Page            | Trims to       |
|--------|-----------------|----------------|
| Size 2 | 8 3/8 x 11 1/8  | 8 1/8 x 10 7/8 |
| Size 4 | 16 3/4 x 11 1/8 |                |

18 PAPER STOCK

- a. Covers: 10 point coated one side.
- b. Body: 50 lb. matte.
- c. Insert Stock Weight: 80 lb. coated or 70 lb. uncoated.

19 BINDING

Perfect Binding.

20 HALFTONE SCREEN

133 for text and covers.

21 DISPOSITION OF MATERIAL

Material will be held for one year from last issue used and then destroyed, unless otherwise indicated.